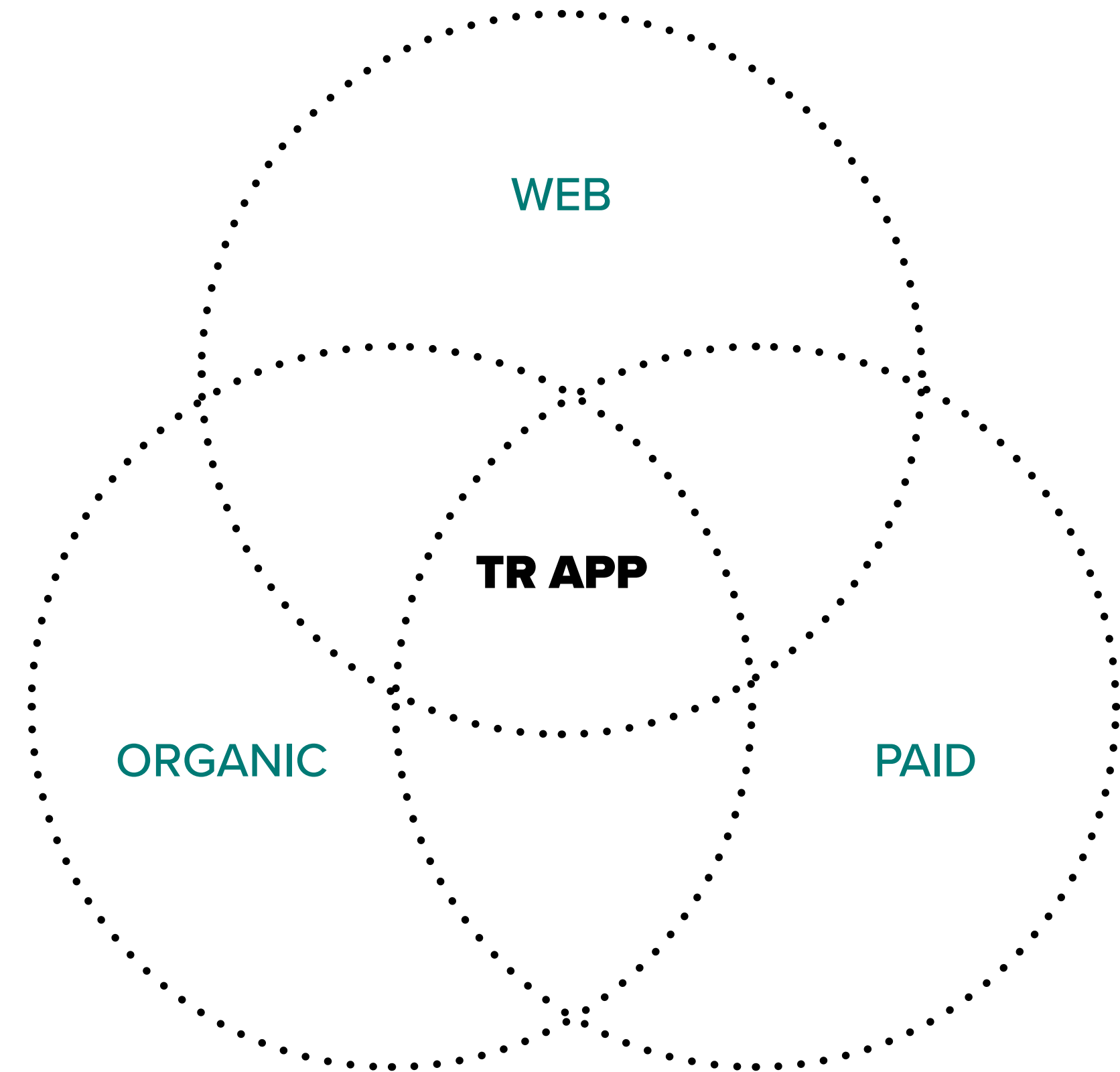


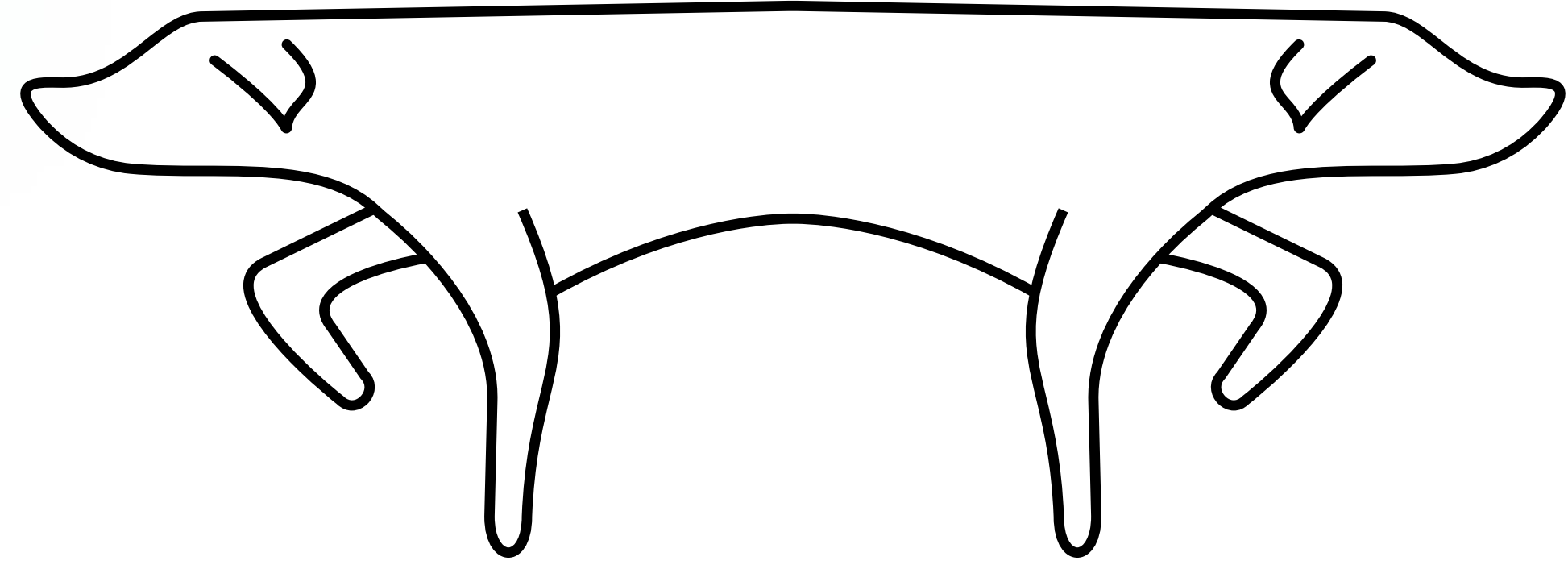
DIGITAL DRIVES DOLLARS



AUTOMATED MARKETING FUNNEL

Members, Certified Leaders, Franchisees





WHY IT MATTERS



ORGANIC SOCIAL

Who we are • What we promise • Who we honor

Adventure, Affection , Avoidance, **Belonging, Community, Control,
Creativity, **Delight**, Freedom of expression, Freedom of movement,
Friendship, Good looks, **Health**, Learning**

THE **EMOTIONAL NEEDS WE SATISFY.**

Luxury, Nostalgia, Obedience, Participation, Peace of Mind, **Power,
Physical activity, Reassurance, Reliability, **Respect**, Revenge, Romance,
Safety, **Security**, **Sex**, **Strength**, **Sympathy**, Tension, **Transcendence**.**



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THROUGH KINDNESS
 WE STRENGTHEN EACHOTHER

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A BLACK BELT
 IS A WHITE BELT
 WHO NEVER GAVE UP.

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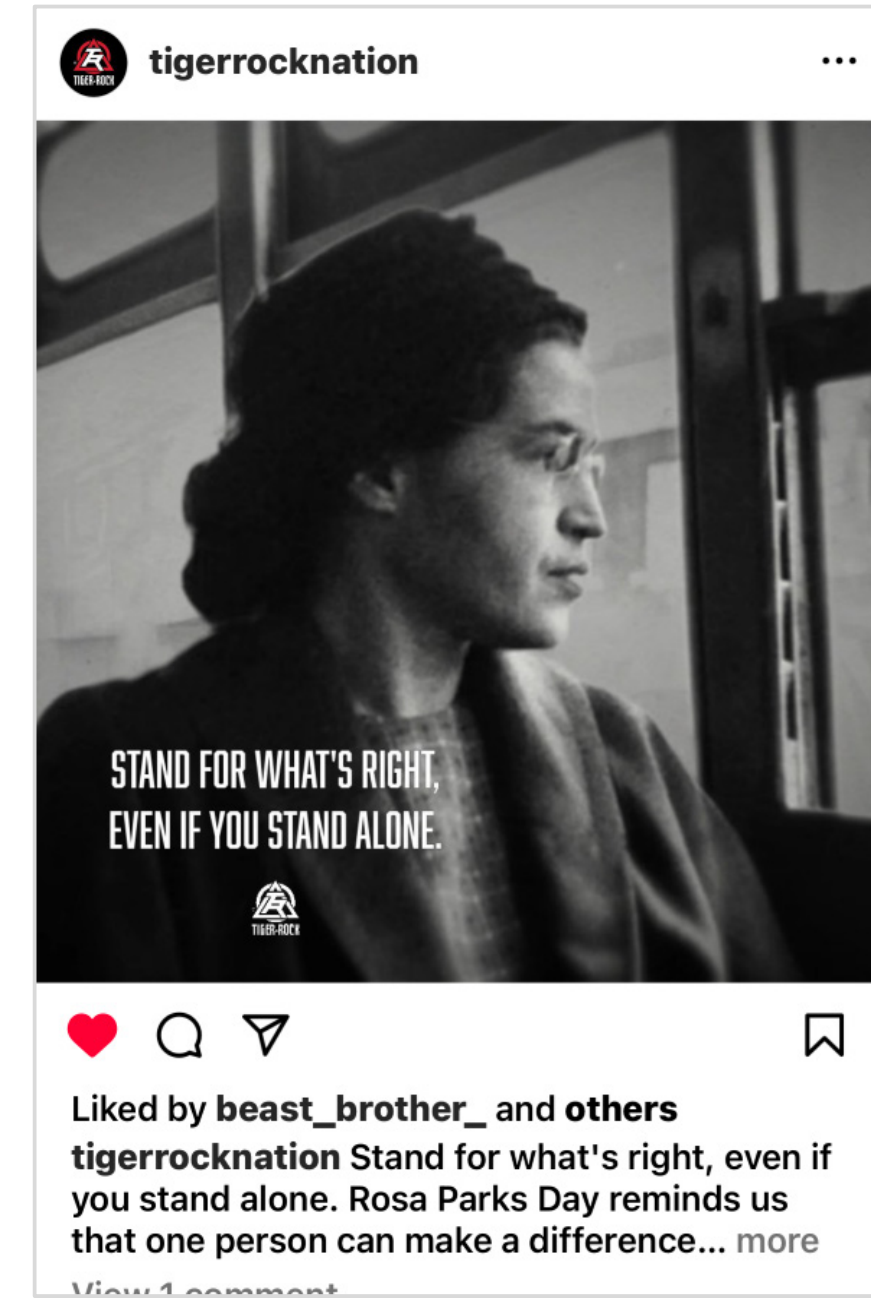
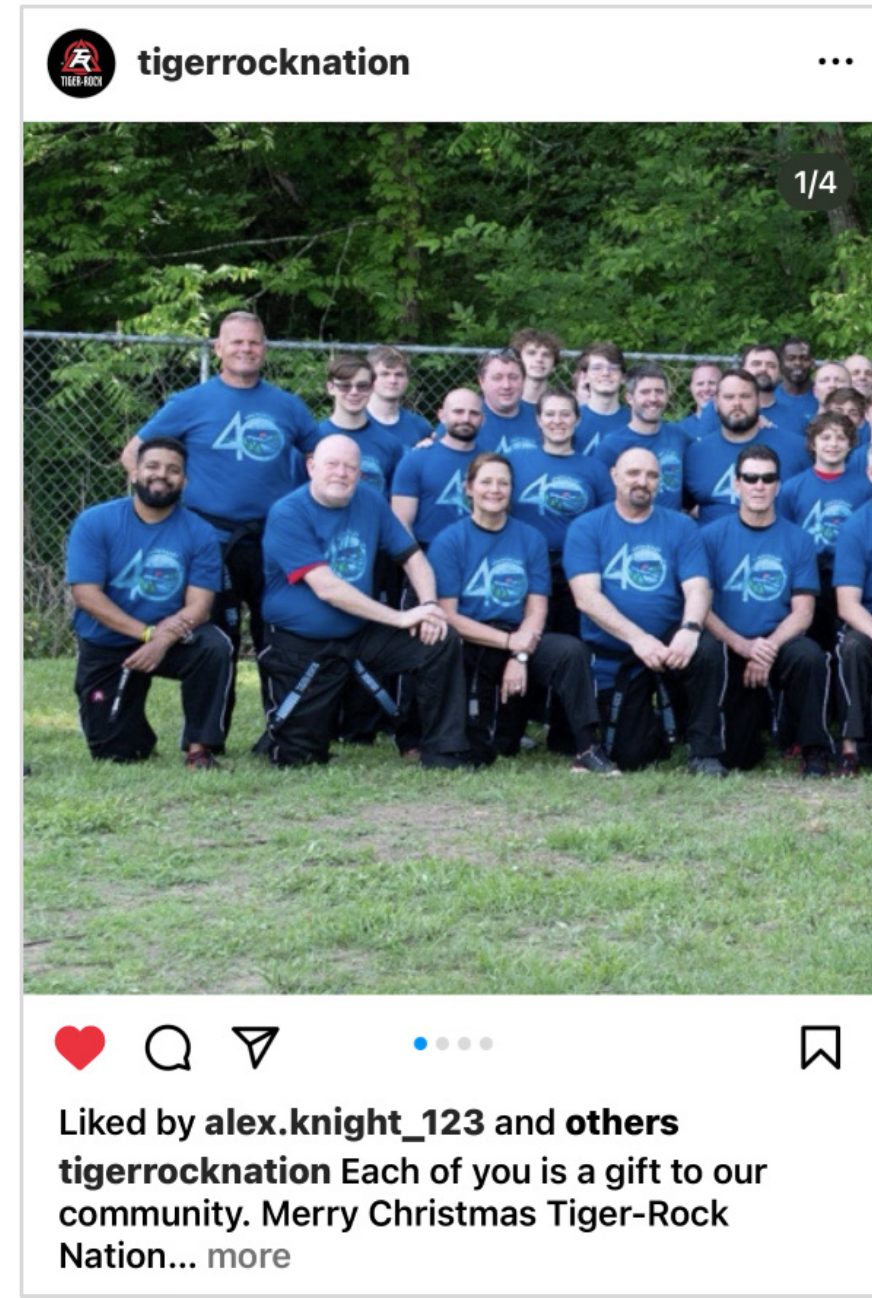
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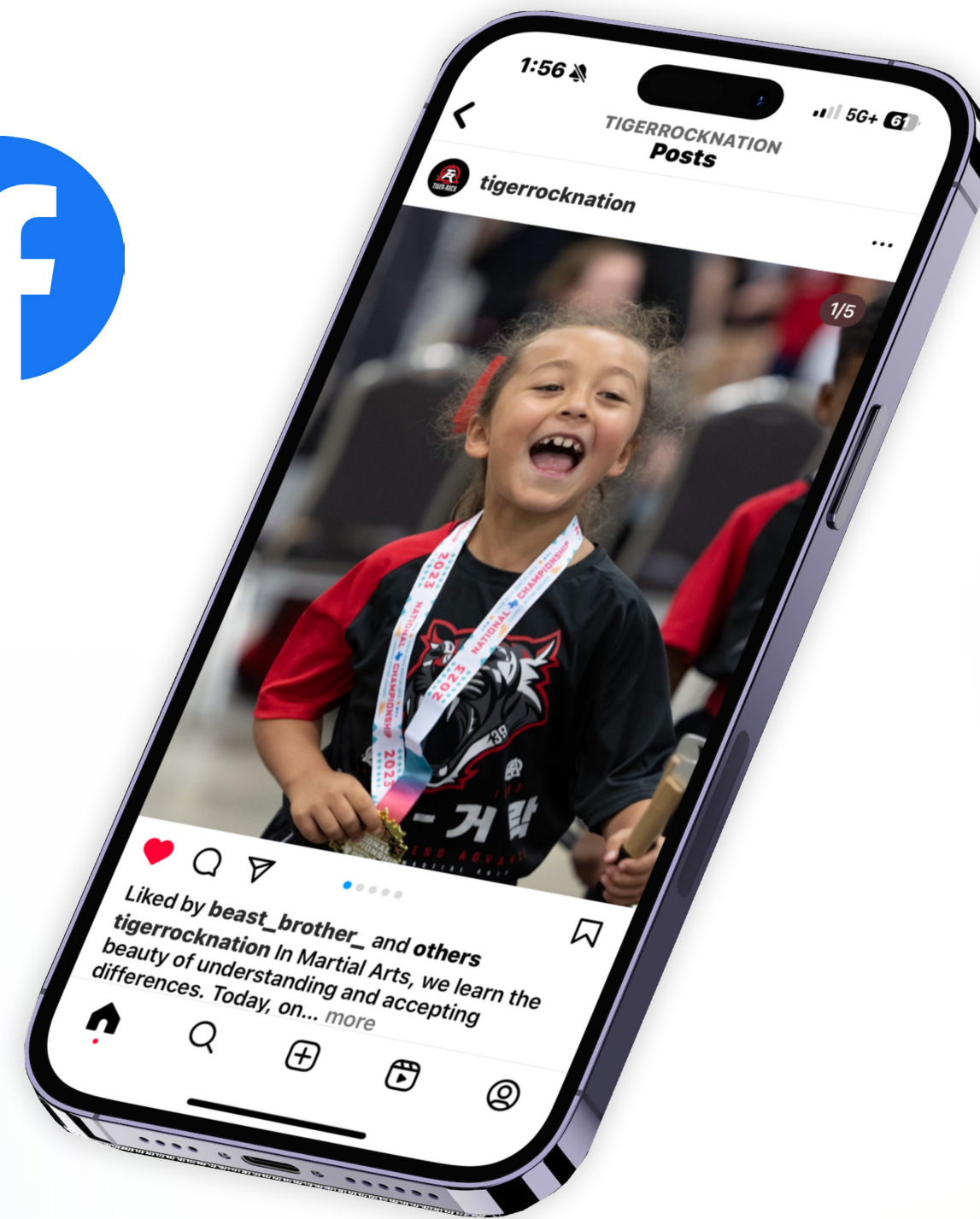
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+642%
IMPRESSIONS

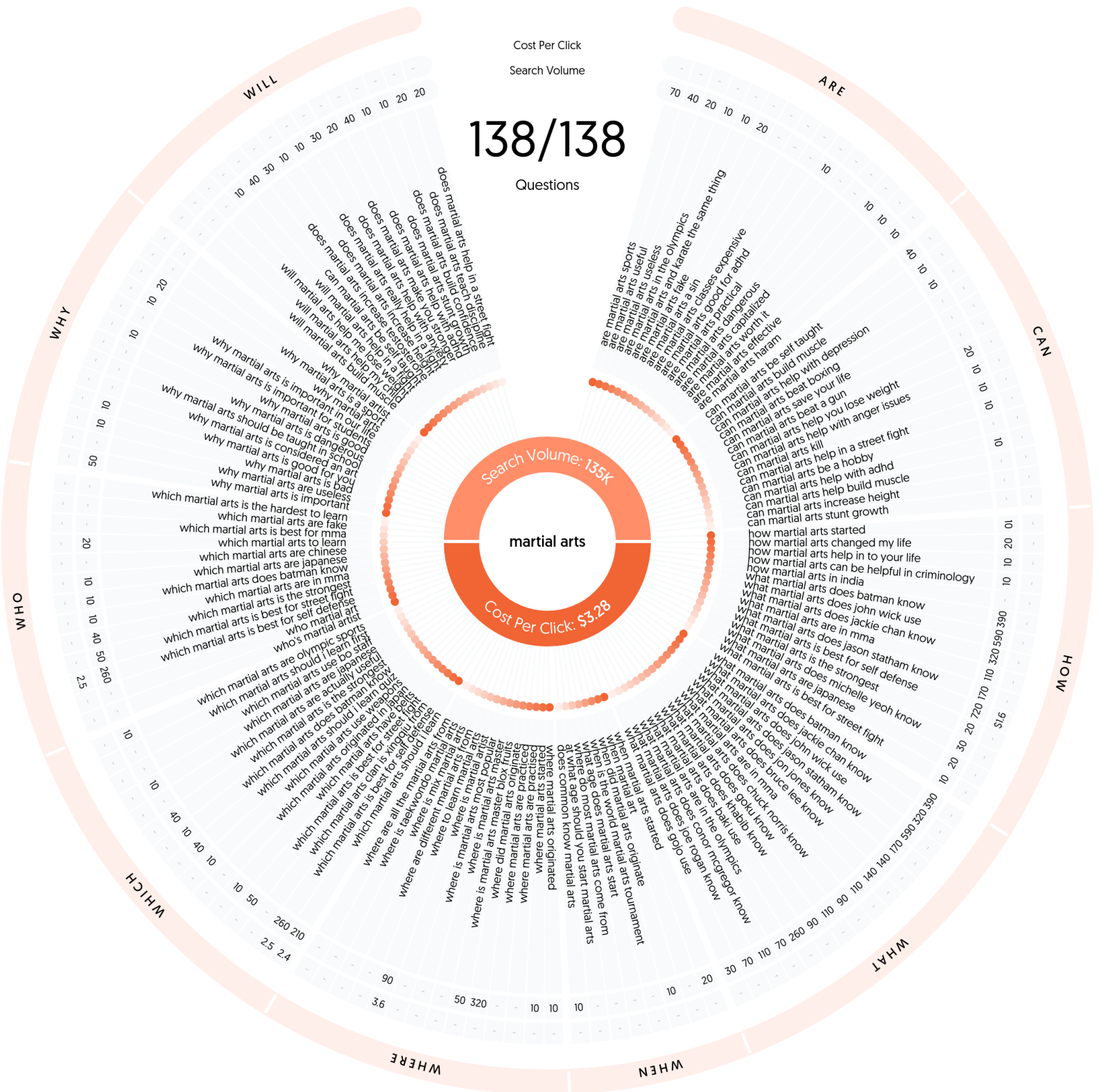
+3,095%
ENGAGEMENT

MONTHLY SOCIAL MEDIA KIT

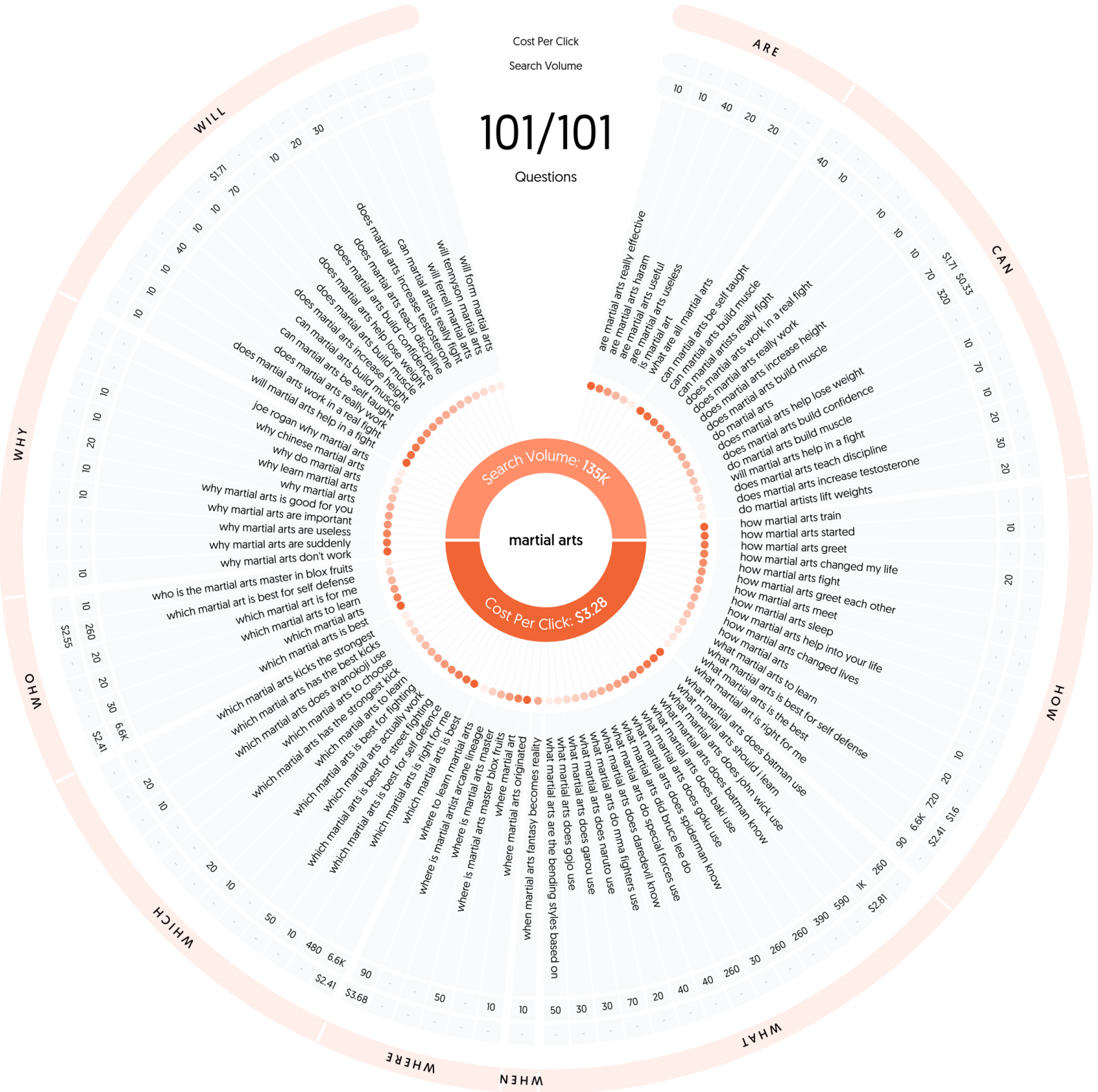




GIVE PEOPLE WHAT THEY WANT



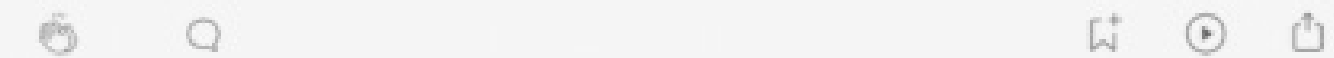
GIVE PEOPLE WHAT THEY WANT



ORGANIC CONTENT MARKETING



Why You Should Own a Martial Arts Business



In the world of entrepreneurship, owning a Martial Arts business stands as a unique blend of passion, empowerment, and freedom. Over the past 40 year, hundreds of poeple, just like you, started their Martial Arts business at Tiger-Rock. Every one of them stood exactly where you are. Recently we asked our franchisees what they would say to someone cosidering owning a Martial Arts business.

Here's what they told us:

Profit Meets Passion: Envision a world where your love for martial arts translates into tangible financial success. This isn't just about making a living; it's about thriving in a space where your passion fuels your profits.

ORGANIC WEB

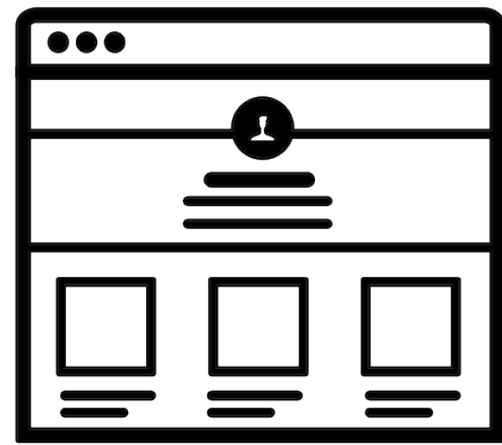


FUNNELS TO MOVE PEOPLE TO ACTION

THERE'S GOOGLE STRENGTH IN NUMBERS

PAID

Instagram • Facebook • Google



HAVE A PRESENCE

Create, manage & update your website



GET FOUND

Optimize your Google Business Profile



AQUIRE MEMBERS

Create and optimized campaigns and creative

**“I GOT INTO MARTIAL ARTS FOR
THE DIGITAL MARKETING!”**


- SAID NO ONE, EVER

TIGER-ROCK ACQUISITION PROGRAM

\$250 A MONTH + AD SPEND

COMING MARCH 1

SIGN UP TODAY.



NEXT LUNCH & WW1 MUSEUM TOUR

12:45PM
BREAK FOR LUNCH

2:30PM
WW1 MUSEUM TOUR

AFTER TOUR, SCHEDULE
CONCLUDES FOR THE DAY.

SEE YOU AT 8AM SATURDAY!